



Hotrec
Hospitality Europe

89th
GENERAL ASSEMBLY

PROGRAMME

16-18 October 2024
Warsaw Poland

IGHP

**IZBA GOSPODARCZA
HOTELARSTWA POLSKIEGO**

Welcome Dinner

Wednesday 18:30 - 22:00 | Belvedere Restaurant

Thursday
17 October

All Meetings

Sofitel Hotel, Ballroom

Opening Statements

09:00 - 09:30

09:00 - 09:15 | Welcome Speeches

Mr. Alexandros Vassilikos, President, HOTREC
Mr. Ireneusz Węglowski, President, IGHP

09:15 - 09:30 | Polish Tourism Industry

Mr. Paweł Niewiadomski, President,
Polish Chamber of Tourism

Statutory Session

09:30 - 11:00

See Separate Agenda, including Elections

Coffee Break | 11:00 - 11:30

Tourism Trends

11:30 - 12:30

Trends in Tourism:

A Comparative Economic Analysis

Ms. Helen McDermott, Director of Global
Forecasting, Tourism Economics

Lunch | 12:30 - 14:00

EU Policy Updates

14:00 - 15:30

Latest Developments in EU Policy: Implications for HOTREC

HOTREC Team

Coffee Break | 15:30 - 16:00

New EU Leadership

16:00 - 16:30

The EU's Next Chapter:

Impact on European Businesses

Mr. Bartek Czyczerski,
CEO, Business & Science Poland

Future of Travel

16:30 - 17:00

Connectivity & Air Travel in Europe

Ms. Ourania Georgoutsakou,
Managing Director, Airlines for Europe

Rest & Relax | 17:00 - 19:00

Gala Dinner & Award Ceremony

19:00 - 22:30 | Bellotto Hotel

Friday
18 October

All Meetings
Sofitel Hotel, Ballroom

Workshop:
Social Acceptability of Tourism

09:30 - 12:30

Mr. Peter Jordan, Head of Insights, Toposophy

09:30 - 10:30 | Opening Presentation

10:30 - 10:45 | Coffee Break

10:45 - 11:45 | Group Discussions

11:45 - 12:30 | Feedback Session

12:30 - 14:00 | Lunch

Objectives

- Explore social sustainability issues at stake in European tourism today
- Support HOTREC members in understanding and taking a proactive approach at national level
- Formulate policy positions on key issues to be developed by HOTREC and its members

Background

Europe's destinations face major challenges such as rising costs, climate change, and migration. Sustainability in tourism and hospitality can mean environmental action, but not only. The social and economic pillars of sustainability receive less attention, yet they matter deeply to local residents. Thriving communities are the foundation of the tourism and hospitality industry. Conflict and protest erupted this summer over issues such as overtourism, unaffordable housing, and labour shortages. Addressing social sustainability is crucial for the future of travel.

Social Programme

17:30 - 22:00

Sofitel Hotel Reception